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Rabo Mobile: calling with the wallet of tomorrow

Rabobank introduces 'mobile banking and low-cost calling in one'

Rabobank is the first bank in Europe to introduce mobile banking and low-cost calling in one with Rabo Mobile. This new service is in line with the current transition from 'going to the bank during opening hours' to 'the bank that is accessible anytime, anywhere'. Rabobank is also offering its customers an attractive and transparent calling rate with Rabo Mobile. The bank is working in partnership with multimedia company Talpa and telecom provider Orange to provide this new service.

Piet van Schijndel, Member of the Executive Board of Rabobank Nederland: 'Mobile phones are the wallets of tomorrow. Rabo Mobile lets you transfer funds between payment, savings and investment accounts and transfer funds to another account - quickly, easily and safely. Plus it will be possible within the foreseeable future to use mobile phones for contact-free payments. You will then be able to leave your wallet at home. After all, you will have the bank in your pocket everywhere and around the clock.' Rabo Mobile will initially be focused on Rabobank's 2.6 million internet banking customers. Various products and services will also be developed specifically for small and medium-sized enterprises.

Rabobank is the first bank in Europe to offer mobile banking in combination with an attractive calling rate. As a large market player, the bank is able to provide a competitive telephony offer without a fixed subscription. Calls will be charged at 10 eurocents a minute, regardless of how often you call. Users must, however, make a minimum of 10 euros in calls each month. Each customer will receive a standard amount of 1 MB of mobile internet free each month. Customers can also opt for unlimited mobile internet for a set charge of 10 euros per month. What's more, customers can choose from an extremely wide range of mobile phones including an easy-to-operate phone, a stylish phone and an innovative 'smartphone'. It will, of course, also be possible for customers to continue using their own phone and to retain their current number. Rabo Mobile will arrange the transfer and number retention free of charge.

In addition to the standard mobile services and daily banking transactions, special banking products and services are also available on request. For example, customers can receive a text message to notify them when their salary has been credited to their account, the mortgage payment has been deducted or if the balance is above or below a predetermined limit. Customers will also be able to check their balances on payment, savings and investment accounts and view the most recent transactions whenever and wherever they like. The telephone can also be used to search for the nearest Rabobank branch office and to keep track of the latest financial news. For more information, please contact: Jan-Willem ter Avest, T (030) 216 17 40